



ASARDA NEWS

VOLUME XLIV, ISSUE 1- MARCH 2019

Live Lively -



Square Dance!

From the President:

We have just returned from a wonderful and wet weekend of dancing at the Heart of the Smokies Square Up in Pigeon Forge, TN. I would like to thank all the Alabama dancers that attended this dance. What better representation and publicity for our dance family than to have an Alabama club, the Kurly Qs, win the attendance award at an out of state dance. We had a total of 47 Alabama dancers in attendance from clubs all over the state.

Since becoming President, we have tried to establish a line of communication between ASARDA and all our clubs. We began distributing manila envelopes through the ASARDA board, and back in October through club members. Included in the last packet was a Club Profile Form asking for a contact person in each club that we could mail the packets to in hopes that any information would be distributed and disseminated to the general club membership. We are also planning to mail a copy of the newsletter to each club using this club contact person. The profile form was on the backside of the club membership form. We specified that even if your club does not want to pay the \$10 yearly membership dues and join ASARDA, we would still like to have the club profile form with contact information returned. We became aware that some of these envelopes with information were still not making it to the clubs.

Also included in the last packet of information was a copy of the updated Alabama Traveler card (that is now a trifold) and the "Welcome" booklet for new square dancers. When your club prepares for graduation, please email me and we will send you free copies of the booklet for each graduate.

We have asked our members for two years to voluntarily agree to receive the newsletter by email, but we are still paying to mail out over 100 issues. As most of you probably realize, it takes 2 ½ members dues to cover the cost of mailing one members' newsletters. For this reason, the board voted at the Annual ASARDA meeting in August to discontinue mailing the newsletters as part of the \$10 annual ASARDA membership starting in 2019. In November, because of several members were asking to pay extra to receive the newsletter by mail, we decided to offer that as an option. It was announced in the December newsletter that any members wishing to continue to receive a printed copy of the newsletter could pay a \$10 yearly subscription to cover the postage. Since we realize that most members were unaware of the change when they paid their 2019 membership dues, we have decided to continue mailing for this year to avoid a disruption and discontinue mailing starting in September (when the new membership year begins). The \$10 subscription will be available on the 2020 membership form.

Please remember to email any fliers or dance information, or updated club information to Jim Wolfe to be added to the ASARDA website at jimwolfe46@gmail.com. We try to keep the website as up to date as possible. If at any time you have questions or suggestions on anything pertaining to ASARDA, please feel free to email me.

ASARDA President – Tom Wilkins



*Welcome to the
Wonderful World of
Square Dancing*



Alabama's Bid for the 72nd National Square Dance Convention in 2023

THANK YOU to all clubs and associations that sent us a **Letters of Support** for our **Bid Book**. We will soon be mailing the books to the National Executive Committee with the details of the awesome features Mobile has to offer for an outstanding national convention. Thank you also to the dancers that came to our presentation at the Kurly Qs. For those of you not present, we previewd many exciting things! Since **Mobile** is known as the “**Home of the Mardi Gras**” and known for their unique **New Years Eve Moon Pie drop**, we incorporated both aspects for promoting our national convention. At our registration tables, we will have Mardi Gras beads and Moon Pies as giveaways. Other dancers can wear the beads to show their support, and who doesn't love a free moon pie?



For those of you planning to attend the 68th NSDC in Atlanta, please join us at both the **Bid Presentation** on Friday morning, the **Parade of States** on Saturday evening, and the **After Party** Saturday night! We need the support of all of our dancers to be as **LOUD** and **PROUD** as we can.

We will **present our bid** to host the 72nd NSDC in Mobile to the National Executive Committee **Friday morning at 9am** (Indiana will present their bid to host the 71st NSDC in Evansville first). We will have a reserved seating area right up front for all of our Alabama dancers – our cheer/rally section! We hope you will come join us and help throw Moon Pies to the audience.

Saturday night at the **Parade of States**, Alabama will not walk in first (alphabetically) as usual, instead we will walk in next to last as a bidding state. The parade line up will be: all the states (aphabetically), followed



by other countries, followed by future NSDCs: 69th Washington; 70th Mississippi; Indiana bidding for the 71st, Alabama bidding for the 72nd, and the hosting state Georgia will enter last. **We hope to go over-the-top with a Mardi Gras style Parade as we enter.** We will have some of the **Azalea Trail Maids** (Ambassadors of the City of Mobile; pictured right), we will have a **Mardi Gras King & Queen** (courtesy of the Belles and Bouys in Biloxi; pictured right), we will have a couple of **costumed**



characters (pictured left), and hopefully all of our dancers walking with us will be wearing bright colors, Mardi Gras beads & other assessories, and some of us plan to carry **Mardi Gras umbrellas** (next page), and all **throwing Moon Pies**! Its going to be a ton of fun, so invite everyone you know to walk in with us – the more walking, the livelier and more noticable!



We will Parade in to the ballroom where the **closing ceremonies** will be held. At the end of the closing ceremonies, the **award of the bid will be announced**. (Indiana for the 71st, should they be awarded their bid, and Alabama for the 72nd, should we be awarded the bid). After the announcement, everyone will move to the dance hall next door for the “**Celebration dance**”. Indiana will have their song, then **our song will be “Sweet Home Alabama”!** We hope to have all our Alabama dancers on the floor for this tip!

Immediately after the award of the bid (if we are awarded), we will set up **2 registration tables** and **begin selling registrations** for our convention. One will be located near the square dance halls, and the other in the adjoining hotel where the round dance halls are located. **If you are attending, please be sure to register that night!** **We will be drawing one winner from the registrations received Saturday night for a Carnival Caribbean Cruise for two!** (courtesy of Visit Mobile)



We will co-host the **Saturday night After Party** with Indiana (if we/they are awarded our bids). So again, we would like to have all dancers on the floor for this.

As you can see we plan to have a lot of excitement going on in Atlanta! We need evreylene attending to take part in these festivites because we only have one change to make our first impression! Hopefully everyone that sees our enthusiasm will want to “**Come to Alabama and Dance**”! If you have not yet registered, but want to be part of the fun, please register soon. Hotel rooms are filling up and if you wait and pay at the door, the cost will be \$75 per person.

*Have you ever heard of a **Mardi Gras umbrella**? I hadnt until recently. Several of us have already made our own to carry in the Parade of States Saturday night in Atlanta. We will also use them in the next 3 Parade of States at NSDCs. There are several examples of styles on the internet, and a sample is pictured (left). We would love to have more, so if you are planning to walk in the Parade of States, you don't want to be left out!*



DISTRICT 1 NEWS

Duos and Solos (Fun Bunch) are now meeting in their new location: The Dekalb County Council on Aging Building, 600 Tyler Ave SE, Ft. Payne AL. They meet on the first four **Thursdays** of each month. They have started classes and had 20 class members show up on February 14th. They have been doing some banner stealing and currently have one from the Kurly Qs. They invite everyone to come dance to **Paul Henze** on the third Thursday each month and **Bob Sloman** the other nights from 6:30 to 8:30. Also come enjoy early rounds with **Pauline Angress** at 5:30 each dance night.

Boaz Squares meet every **Tuesday** at the Boaz Senior Center 112 South Church St. in Boaz. **Rusty Willoughby** calls the squares and **Susan Wolford** leads the lines. They offered free square dance lessons on February 19th (13 prospective class members attended) and February 26th. They are also doing some banner stealing, currently holding a Guntersville Lake Twirlers' banner. The club currently has 37 members and they enjoy having visitors at every dance.

The **Guntersville Lake Twirlers** meet at 6:30 on the first four **Mondays** of each month. The Guntersville Senior Center at 1500 Sunset drive is the dance location. They dance to **Wayne Mahathey's** energetic calls and enjoy the rounds and lines led by **Pauline Angress** and **Diane Martin-Hamilton**. They will be offering free lessons on March 18th and 25th.

The **8ers from Decatur** have started a class and have four students. They meet at 7:30 on the first four **Fridays** of each month at the Decatur Aquadome. **Jim Melton** is the caller and **Tim Eum** is teaching rounds from 7:00 to 7:30. Their Spring Special was a success despite tornado warnings and flooded roads. The attendance was 40 dancers who enjoyed the singing calls of Jim Melton, Darryl McMillan, Jerry Handley and Rusty Willoughby. Lines were led by Charles Chen, Earnest Lee and Joan Southern. Tim Eum provided round dance cueing, there was lots of food.

Friendship Squares still meet on **Tuesday** nights from 6:30 to 8:30 at 530 Highway 69 North in Cullman. **Jim Melton** calls Mainstream and Plus with Lines in between. Visitors are always welcome, and dress is casual.

Submitted by Don Wolford, District 1 Delegate

So – we are off and running! The beginning of the year is an exciting time for square dance. We start lessons in clubs across the State, and here in North Alabama, we are no exception to the rule! **Boaz, Huntsville, and the Decatur 8ers** all started classes in January and February. We look forward to seeing new dancers emerge from the new classes that are just starting up.

We had the kickoff of, a new club also on Valentines Night in Madison. This new club is not formed from the ashes of closing clubs but is a new start that is based on pulling from the many dancers we have trained over the past 3 years. The club is still forming, but we had a great dance that was well attended to kick it off.

We have two new free NASDA dances to announce. In **July**, we will be dancing at the **Huntsville Botanical Gardens**, and in **September**, we will be dancing at **Burritt on the Mountain**. We are finalizing arrangements for both now and should have flyers out soon.

Please don't forget to buy your tickets NOW for the Saturn V dance sponsored by NASDA on **TUESDAY JUNE 25th, 2019**. This will be a once on a lifetime experience to dance under a real Saturn V rocket – the very rocket that took many to the moon – in celebration of the **50th anniversary of man walking on the moon!** The museum is in the process right now of re-furbishing the rocket outside the museum in preparation of the 50th anniversary which is just 3 weeks after our dance! We have some of the best young callers in the country coming to call, **Hunter Keller, Justin Russell, and Travis Cook**, as well as our amazing local talent in **Skip Cleland** and **Pauline Angress** cueing rounds. You definitely do NOT want to wait to get your tickets. They are \$20 if ordered in advance, but \$25 at the door. Your ticket entitles you to not only dance under the rocket, but we have the Davidson Hall until 11:30 the night of the dance to look at all the exhibits on display. Visit the website where you can find a newsletter and much more information at: NorthAlabamaSquareDance.com. You can also check out the Saturn V Square Dance event on our Facebook page by typing the following address into your web browser:

<https://www.facebook.com/northalabamasquaredance/>

District I Coordinator – Terry Cassis

DISTRICT 2 NEWS

Guess **District 2** comes in **TWOs**. We start off this article with **TWO big Thank You's**. One for Margaret Snyder – the second for Joe McGough. We appreciate you serving this past year as District 2 Delegates. And we extend TWO big Thank You's for their replacements – **Connie Wood**, a member of the Eastern Wranglers; and **Sabrina Horsley**, a member of the Wheel Arounds. Both of these young ladies have been very busy visiting square dance clubs and events and YES – taking photos.

Welcome to the team Connie and Sabrina!!

Hey **Kurly Qs**!! Thanks so much for supporting the St Jude's Benefit dance in Chattanooga TN on Dec 28th. But they should be glad you didn't "steal" their 'banner' since you showed up with more than your generous donations – you took a full square of dancers. We heard they raised about \$2000 dollars.



What a great **New Year's Eve Dance** hosted by the Birmingham Square Dance Association and held at the BSDA Friendship Hall in Fultondale, AL. We loved the addition of 'perimeter tables' and thoroughly enjoyed **Guest Caller Rob Baird** and wife Gail [from MS] and our own Cuer **Diane Martin Hamilton** for Round and Lines. Even though we were challenged by the weather, there was a great turnout and "lots" of fun and celebration. Here we toast to "A New Year of Square Dancing" for 2019!



And boy did District 2 kick off "2019" with a string of dances – Jan 4th, 5th, 6th, and 8th.. On Friday, Jan 4th we danced with **Shelby Shufflers** at Heardmont Park with Caller **Jerry Handley** and Cuer **Annie Marrs**. Then on the 5th, we ventured north to Caller **Darryl McMillan**'s Annual "Blast Off" dance in Decatur AL. Thank You **ASARDA Vice President Steve Reggal** (and wife Becky) for joining this fun dance in District 1. Darryl, if this dance gets any larger, you might have to open the doors and let some of the squares dance in the parking lot (smile). We look forward to the upcoming St Jude's Benefit dance where you will be a Caller on April 28th.

Back we go on the 6th to Heardmont Park for **Plus-R-Us** with Caller **Jerry Handley** and Cuer **Annie Marrs**. We enjoyed having Cuer **Jim Brown** and Laura Hugh with us. Want to know how the "two" couples left over after we squared up danced as "Tag Square" couples. They would choose a couple in the square, tap them on the shoulder, then "replace" them. The 'tagged couple' "zoomed" out of that square and went in search of another couple to "tag". Here's the fun part - watch the Caller when he tries to return everyone to their home position. And the 'best part', EVERYONE got to DANCE! Try it!!! On Tue Jan 8th, we ended this string of dances at the **T-Squares** in Trussville AL. See – we are keeping our New Year's Resolution to DANCE and EXERCISE (smile).

On Wednesday afternoon, Jan 16th, **twenty eight** dancers from **11 Square Dance Clubs** entertained the military **Veterans** at the Robert L Howard Veterans Home in Pell City AL. **Almost **half** of these dancers served in the military. Thank you Caller **Jerry Handley** and Cuer **Annie Marrs** for supporting this worth event. Thank you Cuer **John and Pat Romano** for



joining us. Eunice Galloway (Kurly Qs) and District 2 Delegate Vera Simpson (Kurly Qs) took time to visit with Disabled American Veterans Ken Scoggins. We have **another** square dance event scheduled at the Veterans Home **Wednesday March 20th**.



Please **join us**. It is a great way to say THANK YOU to our Veterans.

The very next evening, we traveled to Bynum to celebrate the **41st Anniversary** of the **Swinging Stars**, with Caller **Rusty Willoughby**. What a feast they offered us. As you can see, we had a great crowd for this event. And YES – the Kurly Qs were up to their normal ‘antics’ –

“Stealing the Banner”



We were so happy to see Cheryl Smith on the dance floor with us when we returned to the Shelby Shufflers Friday night Jan 18th. Cheryl had knee replacement surgery a few months ago. Hope she will feel well enough real soon so she can dance on a regular basis. Now we have to get Caller **Kevin Cozad** back up to full speed when he gets his second re-knee. We are blessed that he is able to call at the **Pelham Promenaders** and **T-Squares** in Trussville.

It is nice to see that the **Plus-R-Us Club** is trying an expanded PLUS dance schedule. On Sunday Jan 20th, **Plus-R-Us** danced at the BSDA Hall in Fultondale. Even on an announced short notice, we had a good turnout. **Plus-R-Us** will be dancing at **Heardmont** on **March 3rd** and ‘then again’ on Sunday **March 17th**. At both of these dances, we will be sporting our GREEN in celebration of **St Patrick’s Day**. Hope you will join us for both of these Sunday afternoon dances. We are sure you do not want to miss **Call Jerry Handley** dressed as “The **Leprechaun**” (big smile).

Thank you **Caller Tom Miller** for stepping up to ‘Call’ for **Caller Kevin Cozad** when he went back into the hospital to have the knee replacement “removed”. All of us at the **T-Squares** appreciated this and thoroughly enjoyed your challenges for us. And thanks for the mini-workshops. These were most helpful reviews.

After dancing with the **T-Squares**, some of us “tracked to” Decatur to dance with **Caller Darryl McMillan** and the **Fun Bunch**. Darryl always provides challenges for us by throwing in a couple of “Advance Calls”. This is a good way to see if you might be interested in expanding your square-dancing abilities to include Advance Lessons.



Thursday night, Jan 24th, six **Kurly Qs** went to **Prattville Promenaders** to “Angel” with students taking square dance lessons under **Caller Wayne Nicholson**. As you can see, Jim and Mary Wolfe (District 3) gave us a warm ‘welcome’. Wayne has a very unique “teaching style” that provided us with a different perspective to learning. We had FUN!!



Friday night Jan 25th, we squared up with the **Wheel Arouns** at the BSDA hall in Fultondale AL. What a fun time. It was the **Fourteenth Anniversary** for this very nice group of Square Dancers.

Caller Larry Belcher is another one of “those” Callers that likes to help ‘expand’ our thinking capability by providing unique arrangements of “Calls”. Hope you will plan to visit the **Wheel Arouns** and experience some of these fun Calls and mini-workshops.



WOW – WOW-WOW!! If you missed the FITFY’s Dance at the **Kurly Qs** on Saturday night Jan 26th, well, you truly missed a FABULOUS time. They had the place decked out with Juke Boxes, Records, Pink Cadillacs, and served ole fashion ice creams sodas!. And ten squares!!! The Kurly Qs were delighted to see so many Callers and Quers in attendance. This type of unity at a dance is what really promotes Square Dancing in Alabama. And – the **Kurly Qs** seem to come up with such GREAT “ideas”. For example, they had a “Twist” contest. Two “new dancers” won places in the contest. Jack Fowler won the “oldest” twist award (smile). Two couples from the **Duos and Solos** in Ft Payne (District 1) visited and won. See how much fun you missed! The **Yellow Rockers** were



“well” represented and **STOLE** the **Kurly Qs** Banner. Also WELL represented was the **Duos and Solos** from Ft Payne AL (District 1). They TWO (TOO) “Stole” a Banner from the **Kurly Qs**.

Told you District 2 was famous for TWOs. Looks like the **Kurly Qs** will need to put a posse together to go to Ft Payne to retrieve their Banner. Don’t worry too much about the **Kurly Qs**. They burn up the highways visiting clubs and “Stealing” Banners. Like the one they “stole” on Fright night, Feb 1st from the **Shelby Shufflers** at Heardmont Park (located on US Hwy 119). They dance the 1st and 3rd Fridays. Plan to visit soon. A friendly group of dancers.



Now for the BIG ONE – the **Sweetheart Dance** at **Eastern Wranglers**. Listed below are **21** Sweetheart Couples, and the clubs they represented. These are listed from Left to Right: Couple #1 **Eastern Wranglers**, Barbara Smith & David Woodall; #2 **ASARDA**, Anita Southern & James Sitz; #3 **Campers & Dancers 152**, Elizabeth and Rusty Emmons; #4: **Duos & Solos** Ft Payne, Sissy & Monte Webb; #5 **8ers from Decatur**, Charles & Betty Chen; #6 **Friendship Squares**, Gail & Ray Jones; #7 **Gadsden Twirlers**; #8 **J & R Rounds**, Mike Jarrett & Carol Griffith; #9 **Swinging Squares** Jasper, Vesta & Bob Beatty; #10 **Krazy 8s**, Diane & Bubba Roper; #11 **Kurly Qs**, Eila & David Maddox; #12 **Lake Twirlers**, Tommy & Kathy Thompson; #13 **Shelby Shufflers**, Doris & Neal Snider; #14 **Singles & Doubles** Huntsville,

Cuer Diane Martin Hamilton & Lamont Hamilton; #15 T-Squares, Pat & Earl Hulsey; #16 Wheel Arounds, Sabrina Horsely (Dist 2 Delegate) & Rusty Swafford; #17 Yellow Rockers, Jo Morton & Basil Sloan; #18 Fun Bunch Decatur, Melinda & Jim Dillard; #19 Plus-R-US, Nell Pugh & Cuer Jim Brown; #20 Bee Bop Arounds, June Williams & James Grant; #21 Boaz Squares, Diane & Jim Tubbs.



CONGRATULATIONS to the **KURLY Qs** (photo above right). They took the **FIRST PLACE Attendance Award** at the **Heart of the Smokies Dance** in Pigeon Forge, TN Feb 23-24th. Club President Bobby Parker received Award for **Kurly Qs**. Great Job! Keep “promoting” Square Dancing for **Alabama**!

Don’t forget: FIND “**ALL**” the Dances, Clubs and Events at Alabama Square and Round Dance Association website @ www.alabamasquaredance.com

District II Coordinator – Carol Varner



DISTRICT 3 NEWS

MASDA Dances are held on the 2nd Saturday of each month. The MASDA monthly association dances are free for MASDA members and \$5 per person donation for non-MASDA members. Squares & Rounds from 7-9 PM with announced Plus tips. The MASDA Christmas dance was held December 8th with **Larry Belcher** calling and **David Holladay** cueing. The January dance was held on the 12th with callers **Gerry & Chuck Hardy** with **David Holladay** cueing. The March MASDA dance will be on the 9th with caller **Al Stevens** and cuer **Diane Martin-Hamilton**. We hope you will all come enjoy a great evening of dancing.



Do-Si-Dos of Dothan, Prattville Promenaders and Village Squares started lessons in January. We are hoping to grow our clubs with new enthusiastic dancers. The Village Squares were visited by 8 dancers from District 2 getting their Alabama Traveler cards signed. Because 7 of them were from one club – The Kurly Qs, we allowed them to steal our banner. Hopefully we will be able to retrieve it in the coming months.

Submitted by Tina Wilkins

Facebook, really?

So I admit it. I'm old. So when Jim became President of Prattville Promenaders we realized everyone we knew was also old. So how in the world were we going to grow the club...that was the question of the day.

I asked a teenager in our club (yes we had a couple which was a miracle in itself) to start a Facebook page for our club. I had no idea how to do Facebook (okay so I admit I'm slow on the uptake). In less than two minutes at the club he got a Facebook page for Prattville Promenaders.

Once I figured out how to use Facebook without sweating profusely, I began to use the page as a marketing tool. I put pictures of all ages dancing. If we had a young visitor, I showed them dancing with folks our age. I tried to find funny things to say to draw attention to square dance. Not the traditional square dance we all know and love, but a goofy replica of it.

I do believe that using Facebook has helped our club grow. More importantly what has helped the club grow is a welcoming attitude. It does not matter who walks in the door. We look at each new person as a miracle that showed up to make our lives better.

I too often hear that clubs in our district are having open houses with no one coming. I hear over and over that no one now has any interest in square dance. I hear over and over that square dance is dying. I hear tales of hoping to have one square.

A young family told me in an email, "Thursday night is ALWAYS set aside for square dancing when we are well. It is one of their (the teenagers) favorite things." People are gracious. If given a chance they treat folks our age well.

If recruitment has not been working for your club, try something completely different. Not necessarily Facebook but do something unexpected and you may get unexpected results.

Submitted by Mary Wolfe



ASARDA MEMBERSHIP

There are currently 31 ASARDA clubs and 337 ASARDA members. I really would like to thank everyone that has joined. Membership remains \$10.00 per person. Please keep in mind that membership is different than insurance - your club has to be a member of ASARDA to be eligible for the insurance. As insignificant as it may seem, you must fill out a membership form each year when you rejoin ASARDA. This is the only way that I can ensure I have your correct and current information. A lot of people move, get a new phone number, or email address and forget to notify me to update the ASARDA roster.

We have been encouraging everyone to receive the newsletter by e-mail for the past two years. Starting with the 2020 membership year (September 2019), if you prefer the newsletter continued to be mailed to you, you will need to pay an additional \$10.00 to cover the postage.

Last year, we gave ASARDA membership dangles to our members. This year we are only giving out 2019 stickers for the dangles. If you are a new member, you will receive the dangle with the sticker. If you did not receive your sticker, please contact me at anitasouthern1@centurylink.net. If you have lost your sticker, please send me a self-addressed stamped envelope (PO Box 877, Pell City, AL 35125) and I will mail you a replacement.

Membership Chairman - Anita Southern

CAMPERS AND DANCERS #152 NEWS

On **Sunday December 9, 2018**, Campers & Dancers #152 hosted our first **Christmas Dance**. It was located at the BSDA hall from 3:00 PM until 5:00PM. We had several squares on the floor. Everyone had a great time. The tables were decorated in red tablecloths. The lights, in the hall, gave the room a Christmas atmosphere. There were lots of snacks to choose; delicious. Thank you, Campers and Dancers #152, for a terrific dance. Many yellows rocks to our great callers **Kevin Cozad** (who also served as emcee), **Jerry Handley**, & **Rusty Willoughby** and cuer **Diane Martin Hamilton** for a job well done.

At Christmas and in January, our camping season was quiet. Our rigs were resting so we could enjoy time with our families. This past year we had nine months of fun: camping, dancing, eating, touring different places, welcoming new members, enjoying visitors that had come to dance with us, and fellowshiping. We camped in Alabama, Georgia, and Tennessee. We had seven different callers. Our camping season ran from March through November. We had two special dances: Clarence South's 98th Birthday Celebration and Christmas.

See what you are missing? We are anxiously waiting for March to arrive to begin our 2019 season. Our campers are tuned and revved up to go and begin the 2019 camping season. **This year we are camping in Alabama, Florida, Mississippi, North Carolina, and Tennessee.** We are scheduled to have at least five different callers. But before leaving for our first campout, we decided to celebrate **Valentine's Day**. We had dinner at Niki's West on Finley Avenue on February 15. The food was plentiful and good. We chose the same day as the 50th Annual Sweetheart Dance so that we could extend our fun and attend the dance. Our sweetheart couple was Elizabeth and Rusty Emmons. The Easter Wranglers did a fantastic job on everything: dance, decorations, and refreshments. Mac Letson, our caller, did a great job on squares. The cuers were great too; Jerry Pierce on rounds and Ronny Purser on lines. The evening was fun. Eastern Wranglers, thank you.

Our **first** campout, for the 2019 camping season, will be **March 22 - 23, 2019**. It will be relaxing. Hopefully, it will be cold enough to enjoy a large fire. There will be two nights of dancing, a potluck, Bingo, and more eating. The exact details are still being worked out. For more information call the numbers below. We will be camping at: Roaring Pines Campground, 83 Roaring Pines Road, Somerville, AL 35670. Wagon Masters: Rusty & Elizabeth Emmons **(205) 492-9663** & Ralph & Viv Taylor **(205) 999-3926**. Caller: **Wayne Mahathey**.

If you have a camper and would like to join us, please contact us at (205) 492-2397 or (205) 492-9663.

Submitted by Elizabeth Emmons



*Campers & Dancers
Christmas Luncheon on
December 9th*

“SELLING” SQUARE DANCE TO NEW PEOPLE

Our marketing subject for this month is SELLING the most important part of marketing the benefits of square-dancing - FUN, FITNESS & FRIENDSHIP SET TO MUSIC!

We will cover the common mistakes most square dancers make as they talk to a prospect who called them in response to one of their ads or publicity efforts.

The first mistake is calling your new dancer dances LESSONS! The word ‘lessons’ imply a class room setting, etc. and is interpreted as a negative experience. Please call them what they are - new dancer dances - because that is what they are in the real world. A good square dance teacher-caller will have the new dancers dancing to a popular song within ten minutes of being on the floor for the first time. A caller from Wausau, Butch Danielski, is an expert at this. He has the rare talent of being able to call a singing call with only the calls that he has taught within the first ten minutes of being on the floor. His emphasis with the new dancers is to have loads of fun learning how to dance. Each new dancer dance has to be a fun experience for your new dancers!



The second mistake most square dancers make when talking to a prospect is that they talk too much. The secret is to get the prospect to talk what is important to them - not what is important to you. Often, the best way to answer a question from the prospect is to ask a relevant question.

Your job is to truthfully answer their questions and concerns with as few words as possible as you try to determine what their HOT BUTTONS are, namely what is their desire and what is important to them. The most common need of your prospects is the desire for a positive social experience! Take a close look at your club dances and you will see that the social aspect of your dance is as important if not more important than the actual dancing.

Your goal is to get their name, phone number, email address and street address (for your Prospect Dancer Data) and to close the sale by inviting them to your next new dancer dance or your club dance to see the fun that happens at your club dances.

The third mistake that most square dancers make when talking to a prospect over the phone is that they don’t know when to stop selling. Again, most square dancers talk too much when talking to a prospect. When you realized that they are “sold” you switch into the brief information mode.

The fourth mistake that most square dancers make when talking to a prospect is that they are not prepared to answer the questions coming from the prospect. Here are a few of the more common questions and comments that you will receive from your prospects:

- My husband or wife does not like to dance.
- I have two left feet.
- Is square dancing hard to learn?
- How long does it take to learn to square dance?
- Do I have to wear those old-fashioned square dance costumes?
- Can we bring our kids to the dances?

I am sure that you can think of more possible questions and comments. The key to successful selling is to be prepared to answer the prospect’s questions and concerns. You will not be able to perceive all expected questions and comments. For those questions you will have to “wing it” but always TELL THE TRUTH.

– by Bernie Coulthurst, Coordinator, WI Intern Group Email Service from <http://callerlabknowledge.org/>

ALABAMA CONVENTION INFORMATION

We are just starting to rev up preparations for this summer's Alabama State Square and Round Dance Convention! As we start to work through the planning, contact callers and cuers, plan programs, and look for new and fun activities to do, we welcome your thoughts and inputs into the planning process.

This year we have several callers who are joining our outstanding bench of past callers and cuers, and we will be adding a new program for line dancing in addition to square and rounds. We also are looking forward to shaping our convention around our Hawaiian Luau theme, and are planning to have a Luau lunch available for your participation for a small additional fee.

One of the new features of our Convention this year will be some seminar opportunities in the mornings on Friday and Saturday on topics such as growing your club and square dance branding. Our mornings in dance sessions will be focused more on workshops and teaching new dance skills than in previous years. We will also have the ASARDA Board meeting open to the public.

As a reminder, please encourage all your friends and fellow dancers to **JOIN ASARDA NOW** in order to enjoy all the benefits of membership and support the growth of square dance in our community throughout the year. Members get into the Convention for free Friday night, avoiding the \$15 entrance fee, as well as being able to go to the free ASARDA dances throughout the year. You can join ASARDA when you purchase your tickets in advance by mail or online.

Looking forward to wishing you Aloha across a Square - in August!
Terry Cassis, 2019 Convention Chairman



8ers from Decatur begin Pre-Rounds

In August 2018, Tim Eum began cueing/teaching for the "8er's From Decatur" square dance club. The club had been having line dancing but had not been having round dancing. Tim changed that when he made them an offer with rounds that they found hard to refuse. Tim offered to cue "Pre-Rounds" or teach for a half hour, from 7:00 to 7:30, before their dance and not do any rounds during the club dance time -- thus causing no change in their routine. Then to top it off, he told them that he would cue for "free" (well -- admission to the club dance he considered as being "free" to him in return). That first Friday night went very well. The caller, Jim Melton, had even come early and set up his sound equipment for Tim to use. There were six couples that came early for rounds that first night and only two couples were regular round dancers which he discovered after cueing a phase 2 Two-Step "Great Balls of Fire". So, he spent the rest of the time giving an Intro to Rumba, teaching them the Rumba Basics Forward and Back, a New Yorker, and a Fence Line, and it went very well, and all enjoyed it. They even enjoyed learning to "slump" into their steps to get the Latin hip movement instead of bending the hip out. He told them that the hip movement was optional but was really fun if added. The pre-rounds are still being enjoyed at the 8er's From Decatur club. They meet the first four Fridays of each month from 7:30 – 9:30. Come on out and dance with the 8er's and come early for rounds with Tim Eum.



Submitted by Alabama Round Dance Teachers Association (ARDTA)

ALABAMA TRAVELERS

John & Elizabeth Nolen, Tom & Tina Wilkins, and Rick & Cindy Wilcox (ASARDA members from KY) attended the **General Butler Bash** January 25th-26th in **Carrollton, Kentucky**. Callers were Wes Dyer, Jack Pladdys, Tom Davis, and Mark Patterson.



Several Alabama dancers attended the Belles and Buoys **Mardi Gras Festival "Candy Land"** in **Boloxi, Mississippi** Feb 1st-2nd. Those enjoying the festivities and caller Tim Tyl from Texas, and our own Pauline Angress's cueing were: Jim & Janice Purvis, Tommy & Lee Wyndam, Steve & Becky Reggell, Donna Thompson, Don & Susan Wolford, Ted & Nancy Kennedy, and Tom & Tina Wilkins.



It seems like it was just 'yesterday' that the Heart of the Smokies Square Dance was being held, but it's been a year and with the callers Terri McGill, Mark Foster, Bill Salley, Alan Hall, Travis Cook, and cuers Jeannette Bowden, and Bob and Rachel Boudrow, they pulled off another fantastic dance. Despite the rainy weather outside the hall, inside, the spirit of the dancers was high. . .a lot of great dancing. I even heard that the 'after-party' was great as well. Here is a picture of the Alabama group of dancers. What a show for our state. I would like to mention that the Kurly-Q's Square Dancers were awarded the #1 club for having the most in attendance for their club during for this dance week-end. Congratulations Kurly Q's !!! ASARDA also donated a 'dance ticket for two to the Alabama State Square Dance Convention in August. Way to go Alabama. We're doin' well.
submitted by Becky Reggell

UPCOMING DANCES

29th Annual - All Western Smoky Mountain Ball

Dates: Mar 07 - 09, 2019 Ramada Inn, 4010 Parkway, Pigeon Forge, Tennessee
Callers: Jim Melton, Rusty Willoughby, Ronnie Langley, Johnny Chambers, Ken Roberts, Gene Record
Lines: Kathy Donohoo

64th Annual Mississippi Square and Round Dance Association State Festival

Dates: Mar 08 - 09, 2019
Pearl Senior Center, 110 Valentour Rd, Pearl, Mississippi
Caller: Paul Henze Cuers: Terri Wilaby

Belles & Buoys Square Dance Club

Date: Saturday, Mar 16, 2019 Time: 7:00 p.m. - 9:00 p.m.
Lyman Senior Center, 14592 County Farm Road, Gulfport, MS
Caller: Larry Belcher

50th Annual State Convention, Louisiana Square Dance Association

Dates: Mar 29 - 30, 2019
Michael J. Kenney Recreation Center, 601 W. Coleman, Hammond, Louisiana

Alabama Jubilee

Dates: Mar 29 - 30, 2019
BSDA Friendship Hall, 1024 Old Walkers Chapel Road, Fultondale, Alabama
Caller: Matt Worley Cuer: David Holladay Lines: Diane Martin-Hamilton

Rumba Heat

Dates: Mar 30 - 31, 2019
Ragon Hall, 2600 Stratford Road, Pensacola, Florida
Cuers: Pamela & Jeff Johnson

Trail Out to the 66th Alabama Jubilee

Date: Sunday, Mar 31, 2019 Time: 2:00 p.m. - 4:00 p.m.
BSDA Friendship Hall, 1024 Old Walkers Chapel Road, Fultondale, Alabama
Callers: Larry Belcher & Tom Miller Cuer: Pauline Angress

Swinging Squares 47th Anniversary Blue & White Ball

Date: Saturday, Apr 06, 2019 Time: 1:00 p.m. - 9:30 p.m.
Grand Square Hall, 1105 Bob Little Rd., Panama City, Florida
Caller: Darryl McMillan Cuer: Sandy Sturgis

Denim Dusters Square Dance Club Dogwood Special

Date: Saturday, Apr 06, 2019 Time: 6:00 p.m. - 9:30 p.m.
Fayetteville Recreation Center, 1203 Winchester Hwy, Fayetteville, TN
Caller: Terry McGill Cuer: Robbie Carrington

Sadie Hawkins Dance at Duos and Solos Dance Club

Date: Thursday, Apr 18, 2019 Time: 5:30 p.m. - 8:30 p.m.
DeKalb Council on Aging, 600 Tyler Ave SE, Fort Payne, Alabama
Caller: Paul Henze Cuer: Pauline Angress

Huntsville Singles and Doubles Spring Fling

Date: Saturday, Apr 27, 2019 Time: 7:00 p.m. - 9:30 p.m.
Berachah Gymnasium, 3011 Sparkman Dr., Huntsville, Alabama
Caller: Wayne Mahathey Cuer: Pauline Angress

ASARDA Spring Dance

Date: Saturday, Apr 27, 2019 Time: 2:00 p.m. - 4:30 p.m.
Purser-Ray Hall, 100 1st Ave, Odenville, Alabama

St. Jude Children's Hospital Benefit Dance Sponsored by North Alabama Callers & Cuers

Date: Sunday, Apr 28, 2019 Time: 2:00 p.m. - 4:30 p.m.
Central Hall Activity Center, 1931 Central Pkwy, STE "A", Decatur, Alabama

Seaside Squares invites you to help celebrate Armed Forces Day with us

Date: Wednesday, May 01, 2019 Time: 3:00 p.m. - 5:00 p.m.
Ragon Hall, 2600 Stratford Road, Pensacola, Florida
Caller: Ted Kennedy Cuer: Terri Wilaby

Georgia State Square Dancers Associations Blairsville Spring Sashay Callerama

Dates: May 03 - 04, 2019
Blairsville Civic Center, 165 Welborn Street, Blairsville, Georgia

28th Spring Fling

Dates: May 03 - 04, 2019
Grand Square Hall, 1105 Bob Little Rd., Panama City, Florida
Callers: Larry Belcher & Willis Simmons Cuer: Sandy Sturgis

59th Ohio Dance Convention

Dates: May 03 - 05, 2019
Bertram Inn, 600 North Aurora Rd., Aurora, Ohio

Tammany Twirlers Square Dance Club

Date: Saturday, May 11, 2019 Time: 7:00 p.m. - 9:00 p.m.
35386 Home Estate Drive, Slidell, Louisiana
Caller: Larry Belcher

Kentuckiana Square Dance Association Invites you to the 58th Annual Derby City Festival

Dates: May 16 - 18, 2019
Paroquet Springs Conference Centre, 395 Paroquet Springs Drive, Shepherdsville, KY

Georgia State Singles Association of Square and Round Dancers 37th Anniversary Dance

Dates: May 17 - 18, 2019
Howard Community Club, 5645 Forsyth Road, Macon, GA
Caller: Darryl McMillan Cuer: Miriam Meriwether

Lake Twirlers Hobo Dance

Date: Saturday, May 18, 2019 Time: 7:00 p.m. - 9:30 p.m.
Midway Community Center, 164 Midway Rd., Union Grove, Alabama
Caller: Wayne Mahathey Cuers: Pauline Angress & Diane Martin-Hamilton

44th Annual South Carolina Square and Round Dance State Convention

Dates: May 31 - 01, 2019

Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, SC

Free Day of Round Dance Hosted by the Alabama Round Dance Teachers Assoc.

Date: Saturday, Jun 01, 2019

Time: 10:00 p.m. - 9:30 p.m.

BSDA Friendship Hall, 1024 Old Walkers Chapel Road, Fultondale, Alabama

Junefest 2019 Square and Round Dance

Dates: Jun 14 - 15, 2019

Alfreda Harris Lodge, Roosevelt State Park, Morton, Mississippi

Caller: Darryl McMillan

Cuer: Pauline Angress

Duos & Solos Dance Club is Celebrating the 1950's!

Date: Thursday, Jun 20, 2019

Time: 5:30 p.m. - 8:30 p.m.

600 Tyler Avenue, SE Fort Payne, Alabama

Caller: Paul Henze

Cuer: Pauline Angress

Dance Under the Saturn V Rocket! On your way to the 68th National Convention in Atlanta

Date: Tuesday, Jun 25, 2019

Time: 6:00 p.m. - 9:30 p.m.

US Space and Rocket Center, One Tranquility Base, Huntsville, Alabama

Callers: Justin Russell, Hunter Keller, Travis Cook Cuer: Pauline Angress

Trail's End Dance

Date: Wednesday, Jun 26, 2019

Time: 8:00 p.m. - 10:00 p.m.

Cobb Galleria Centre, Exhibition Hall A, 2 Galleria Pkwy SE, Atlanta, GA

68th National Square Dance Convention

Dates: Jun 26 - 29, 2019

Cobb Galleria Convention Centre, 2 Galleria Pkwy SE Atlanta, Georgia

Seaside Squares July Jamboree

Date: Sunday, Jul 21, 2019

Time: 12:30 a.m. - 9:30 p.m.

Ragon Hall, 2600 Stratford Road, Pensacola, Florida

Caller: Willis Simmons

Cuer: Terri Wilaby

'45' & Alive! Tennessee Square and Round Dance Convention

Date: Thursday, Aug 01, 2019

Time: 7:00 p.m. - 9:00 p.m.

W.L. Mills Conference Center, 234 Historic Nature Trail, Gatlinburg, TN

Duos and Solos Dance Club Hawaiian Luau

Date: Thursday, Aug 08, 2019

Time: 5:30 p.m. - 8:30 p.m.

Tom Bevill Center, 600 Tyler Street, Ft. Payne, Alabama

Caller: Bob Sloman

Cuer: Pauline Angress

41st Alabama Square & Round Dance Convention!

Dates: Aug 22 - 24, 2019

Oxford Civic Center, Oxford, Alabama

For more information visit our website at: <http://www.alabamasquaredance.com/calendar/calendar.php>

Under the Stars of Alabama **66th** **Alabama Jubilee**



March 29th & 30th, 2019

7 to 10:30 pm

BSDA Friendship Hall

1024 Old Walker Chapel Road, Fultondale, AL 35068

Caller: Matt Worley
Virginia Beach, VA

Cuer: David Holladay
Oneonta, AL

Lines: Diane Martin-Hamilton
Grant, AL

\$20
Per
Person

Jubilee Chairman
Victor & Margaret Snyder
(205) 516-6717

Co-Chairmen
Jason Turner
& Rhonda Guthrie
205-471-4969

Ticket Chairman
Joy LeCroy
(205) 540-1473

Tickets available in advance through your local
BSDA rep. or through the mail. (\$22 at the door)

Make checks payable to

"BSDA" & mail to:

Joy LeCroy • 4664 Fairway Drive
Pinson, AL 35126-2236

Accommodations:

• Best Western
842 Thompson St.
Gardendale, AL 35071
(205) 631-1181

• Comfort Suites •
1325 Old Walker Chapel Rd
Fultondale, AL 35068
(205) 259-2160

Sponsored by Birmingham Square Dance Association

ASARDA Spring Dance

SATURDAY, APRIL 27, 2019
2:00-4:30



"SINGING" in the Rain &
Dancing to the "PATTER" of
Area Callers & Quers
EMCEE RUSTY WILLOUGHBY

Location:

Purser-Ray Hall
100 1st Ave
Odenville AL

Hosted by: District 2



FREE for ASARDA Members

\$6.00 For NON-Members

Light Refreshments:
Sandwiches, Chips,
Deserts & Drinks





**HUNTSVILLE SINGLES
AND DOUBLES**

SPRING FLING

Caller: Wayne Mahathey

Cuer: Pauline Angress

SATURDAY APRIL 27, 2019

7 – 9:30 PM

BERACHAH GYM

3011B SPARKMAN DRIVE, HUNTSVILLE AL, 35810

Squares (Mainstream and Plus) with lines and rounds between tips.

Cost: \$10.00 pp

Additional information can be found at our Facebook page, Huntsville Singles and Doubles, or our website, Squaredancehsv.net

Light Refreshments provided

Come for the Panoply Arts Festival and stay for our dance!

FOR MORE INFORMATION CONTACT: SHERYL SHELTON @ 256-693-0174

Saturn V Trail-Thru Dance

On your way to the 68th National Square Dance Convention in Atlanta GA

Squares & Rounds
Adv. Purchase \$20 pp
\$25 pp at the door
\$80 pp Round Trip Bus &
Ticket from Atlanta



Square Dance Under this Saturn V Rocket!

Tuesday, 25 June, 2019 Huntsville, AL



With Featured Callers: Hunter Keller, Justin Russell & Travis Cook

Dance from 6:30-9:30 PM

MC: Skip Cleland

Early Rounds 6:00 PM

Cuer: Pauline Angress

US Space and Rocket Center, Davidson Hall

One Tranquility Base, Huntsville, Alabama, 35780

Get your tickets today at: **NorthAlabamaSquareDance.com**

Links to Buses, Hotel & RV Park information are available on our website!

Or get tickets by mail – complete, detach and mail this form with your check to:

Name: _____

Address: _____

Email: _____

Phone: _____

NASDA

114 Veranda Dr

Madison, AL 35758

_____ @ \$20 ea (before 4/1/19)= _____

_____ @ \$25 ea (after 4/1/19)= _____

_____ @ \$80 ea (bus & ticket)= _____

MARCH 2019

**ALABAMA SQUARE AND ROUND
DANCE ASSOCIATION, INC**

**4433 32nd Street SW
Lanett, AL 36863-6607**

PUBLICATION POLICY

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